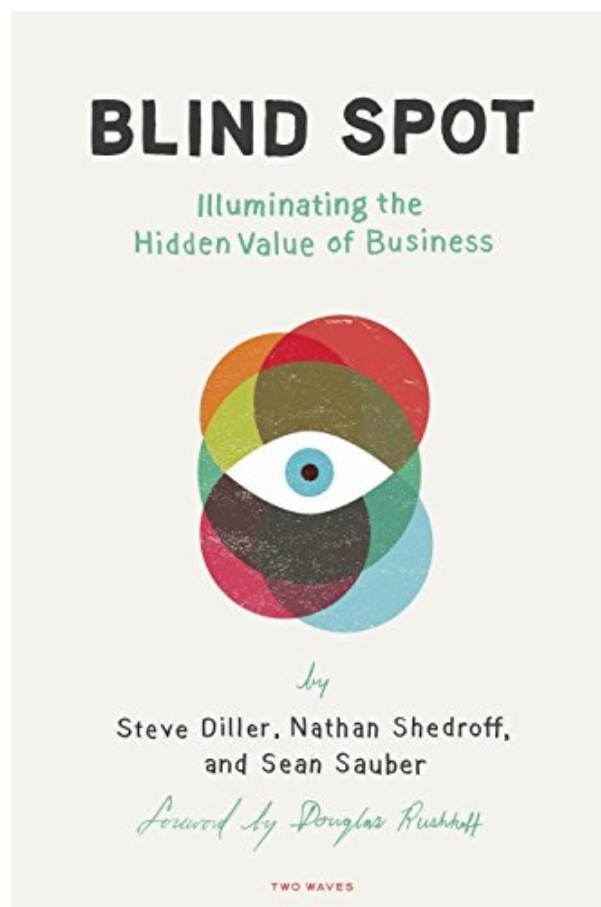


**BLIND SPOT: ILLUMINATING THE HIDDEN  
VALUE IN BUSINESS BY STEVE DILLER,  
NATHAN SHEDROFF, SEAN SAUBER,  
DOUGLAS RUSHKOFF (FOREWORD)**



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# BLIND SPOT

Illuminating the  
Hidden Value of Business



*by*

Steve Diller, Nathan Shedroff,  
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*Foreword by Douglas Rushkoff*

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