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About the Author

Danni Ackerman has made eBay a part of her life since 1998. Her user id is Udderlygoodstuff where she specializes in Antiques and collectibles but sells all sorts of things found in thrift stores, yard sales, estate sale, and auction houses. She is also the founder of The Danni App where she teaches and coaches others to sell on eBay as well as motivate and consult with established sellers. She has a weekly newsletter and radio show called Ask the Danni App. She's a mother of 4, including an autistic son, so she understands juggling work and family and what it takes to be a successful online seller Kat Simpson is the consummate bargain hunter, honing her skills since she was a young child attending yard sales with her mother. Kat is a serial entrepreneur, with business on eBay, Amazon, and several other eCommerce platforms. Kat is the main breadwinner supporting her family with her eCommerce business since 1997. Kat now maintains an active blogging presence sharing her knowledge and experiences on her new blog THAT Kat and as a guest author on numerous other blogs. Kat invites you to stop by her blog to keep up to date on all the changes in the ever evolving landscape of eCommerce.

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There are discounts and deals to be had in almost any store, this guide makes sure that you know all that is available to take advantage of and never leave money on the table again. The Ultimate Guide to Savings by Store – is just that – a reference guide broken down store by store to show the savings programs, coupons and offers to be had within each store. It comes from two ladies who have a lifetime of experience being frugal both for their families and now as online sellers watching those profit margins. Danni Ackerman and Kat Simpson combine both retail and second hand shopping experiences to bring you the Ultimate Guide to Savings by Store. The Ultimate Guide to Savings by Store is your handy, on the go, reference to make sure you are not leaving any money on the table when it comes to sourcing products. It will take you store by store, in an easy to find alphabetical format, to knowing how to shop the retail or second hand store of your choice, where to look for the things you sell, and how to get the biggest discounts and bargains!

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Most helpful customer reviews

6 of 6 people found the following review helpful.

Finding Hiden Treasures

By WR

Danni Ackerman and Kat Simpson expanded my mind while shopping for product to resell. In the Ultimate Guide to Savings by Store, the authors tell about some places to shop for products I never considered. They

share where to shop, but more than that, how to shop within a store. They discuss the type of merchandise typically supplied at the stores and where the "goodies" are that can add profit to a reseller.

One thing I love about the book is learning of all the possible discounts that can be had at various stores. The book goes in to detail on how to save money at each store it reviews. Some discounted options may be obvious, but some are ones I would never have learned about without this book. For example, spending \$1,000 a year at one retail store, I can qualify for "elite status" which allows me to use all possible coupons without having to "coupon clip" ahead of time if I even would know a coupon existed. Without this book, I would never know that kind of option existed.

Danni and Kat help you identify the type of products to look for at various stores. They have helped me to start expanding my product line for more interesting and fun "treasures". I'll take this book with me when I travel as I may run across one of the stores they mention that I do not have in my area. With the book in my bag, I'm ready to stock my ebay store (FoundTreasureChest, FoundTreasureChest.com) with all kinds of treasures!

5 of 5 people found the following review helpful.

Pulling back the curtain on your favorite stores

By Charlene Anderson

Kat, Danni and their contributing authors have put together a useful book for those interested in getting the most from retail shopping, retail arbitrage to be specific.

Featuring 50 stores, from Ace Hardware to Winn-Dixie, you'll find information about store layout, store merchandise, sales and sale policies, coupon details, pricing and price match policies, and store rewards programs.

Want to know what those asterisks on Costco price cards mean? You'll find out here. Want to know the best days to shop at Salvation Army stores? You'll find it here. You'll also find information about store web sites and social media links. Color photographs illustrate most of the articles.

It's obvious that Kat and Danni are experienced shoppers and I am not. I have learned a lot from their experience and I know that I'll be able to make much more intelligent decisions in the future. Having a peek behind the curtain of these retail stores puts me in a more powerful position, whether it be allocating my TIME in choosing which store to source from, or allocating my MONEY and making sure I get the best deals possible.

Bonus chapters about funding your business and effective use of coupons round out this offering,

There are some typos and layout issues in my copy of the book but I wouldn't let that deter you from purchasing (and implementing) this book. Smart use of the information presented in the book will pay for it over and over.

1 of 1 people found the following review helpful.

Well written guide for saving money!

By Sandra Tooker

This book was well written and covers almost every store around. Great for those interested in reselling or those who just want to save money!

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